

PRIVACY POLICY

General Information

This Privacy Policy explains how we, Imprimis, Inc., its subsidiaries and service providers (collectively, “i2”), collect, used, disclose and protect the information they obtain from you during your interactions with their applications, websites and software programs.

What Information Does i2 Collect?

i2 may collect information, including nonpublic personal information, from you or your device when you:

- order our products or services,
- register a product,
- register for an event,
- request information from i2,
- subscribe to i2’s marketing or support materials,
- download i2’s software,
- enter a contest,
- respond to i2’s promotional campaigns, or
- register to a secure extranet site to obtain access to product information, support, services, or training.

For purposes of this Privacy Policy, “**personal information**” means information that can be used to personally identify you, such as your name, address, telephone number, email address, user IDs and passwords, billing and transaction information, credit card or other financial information, contact preferences, and similar information.

We also may collect information that is related to you but that does not personally identify you, such as your computer’s operating system, browser, and information regarding your use of and activities on our websites or applications. See also the discussion below on cookies and other electronic tools used for the collection of such information.

How Does i2 Use Your Information?

i2 may use information that we collect from or about you, including any nonpublic personal information:

- to welcome you,
- to help you complete a transaction
- to deliver products or services you request,

- to bill you,
- to provide ongoing service and support, including event-related communications,
- to carry out our contractual obligations or enforce our contractual rights,
- to notify you about changes to our websites, applications, products or services,
- to improve our websites, applications, services, and products, by developing data analytics and reports about how your and others use them,
- to contact you,
- to display online advertisements that may interest you,
- to provide you with marketing and product information,
- to combat fraud or other illicit activity,
- to comply with a subpoena or other lawful order,
- to fulfill any other purpose for which you provide the information, or
- for any other purpose with your consent.

To assist us with the uses described above, , the information we collect may be combined with or enhanced by other information from or about you that we have obtained from other online or offline sources, including from our service providers or business partners.

Use of i2's Online Forums

Imprimis, Inc. websites or applications, including third-party applications, may provide online chat forums, including newsgroups and blogs, for our users. Any information that you disclose in these forums becomes public information, which could be read, collected, copied, modified, or otherwise used by other users of these forums, operators of these forums (including third parties), search engines such as Google, and others to send you unsolicited messages, identify you, index and display your postings in search results, or for other purposes. You should exercise caution when deciding to disclose your personal information.

Collection of Information Using Cookies and Other Online Tracking Tools

i2 may collect and log your Internet Protocol address, internet domain name, the web browser and operating system used to access i2 websites or applications, the pages or files visited, the time spent in each page or file, and the time and date of each visit or use. i2 may collect this information automatically as you browse our websites or use our applications through log files, web beacons, or other electronic tools.

i2 may also use cookies and other electronic tools to automatically collect information about your use of our websites, applications, or emails. Cookies are text files that are sent from a website via your browser and placed on your computer's hard drive or your mobile device. Thereafter, when you visit that website, a message is sent back to the web server by the browser accessing the website, and this information about your activities is stored in the cookie. The information collected through cookies and other electronic tools (e.g., the web pages you visit on the website and navigation patterns, the date and time of your visit, the

number of links you click within the site, the functions you use on the site, the databases you view and the searches you request on the site, the data you save on, or download from, the site, the websites you visited immediately before and after visiting the site, and when you open our emails or click on any of their links) is used and analyzed to improve our service to you and to personalize your web-browsing experience by providing i2 with a better understanding of your interests and requirements regarding our websites and applications. The information collected through cookies and other electronic tools may be linked to your personal information, such as your email address or password.

With Whom Does Imprimis, Inc., Share Your Information?

We may disclose information that does not identify any individual (e.g., anonymous, aggregated data) without restriction.

i2 contracts with third-party service providers and suppliers (including distributors and resellers) to deliver certain products, services, and customer solutions. i2 may provide your personal information to these third-party providers for the purpose of delivering any product, service or support you request. By ordering i2's products and services, or making requests for information, you consent to having your information shared with these third-parties for the limited purposes described above, and they may contact you directly about such purposes.

The Third-party service providers who receive your personal information are required to maintain privacy and security protections consistent with this Privacy Policy, and shall be authorized to use your personal information only for the purposes for which it was originally given. However, i2 shall not be responsible for any improper use by such parties.

Social Media and Refer a Friend

Our websites or applications may include social media features, such as the Facebook "Like" button, and widgets, such as the "Share This" button. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our websites or applications. Your interactions with these features are governed by the privacy statement of the company providing them.

If you choose to use our referral service to tell a friend about a page on an i2 website, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit the site. i2 does not store this information, except to the extent permitted by law.

Personal Information of our Customers' Clients

When we provide services to our customers, in some instances we process personal information about their clients ("Client Information") on their behalf. In these situations, it is

our customers rather than i2 who decide the reasons for which the Client Information will be processed. For details of how the Client Information will be used and protected, and details of how to access or correct the information, please refer to the privacy statement of the i2 customer to which you submitted your personal information.

Changes to this Privacy Statement

i2 will review and update this Privacy Policy periodically, and will note the date of its most recent revision above. If we make material changes to this Privacy Statement, we will notify you either by prominently posting a notice of such changes prior to implementing the changes or by directly sending you a notification. We encourage you to review this Privacy Policy frequently to be informed of how i2 is collecting, using, retaining, protecting, disclosing, and transferring your information.